



PLANNING DIVISION:

The Planning Division is responsible for upholding the community's vision to preserve the fundamental qualities that make Hayward an exceptional place through the implementation of eight guiding principles.

PRINCIPLE #1: Value, challenge, and support youth by providing excellent public schools and youth enrichment activities and programs.

PRINCIPLE #2: Provide safe and clean neighborhoods with a network of parks, thriving commercial centers, easy access to jobs, support a diverse population, encourage long-term residency, and inspire all residents to live active, healthy, and green lifestyles.

PRINCIPLE #3: Develop and enhance its utility, communications, and technology infrastructure; and provide exceptional police, fire, and emergency services.

PRINCIPLE #4: Be a business-friendly community that has a robust and diversified economy based in innovation, creativity, and local entrepreneurship.

PRINCIPLE #5: Have a safe, walkable, vibrant, and prosperous Downtown that serves as an attractive area for business and a destination for shopping and dining, arts and entertainment, and college-town culture.

PRINCIPLE # 6: Foster a reputation as a great college town and a community that offers a range of opportunities for life-long learning.

PRINCIPLE #7: Provide residents, workers, and students access to an interconnected network of safe, affordable, dependable, and convenient transportation options.

PRINCIPLE #8: Preserve, enhance, increase, and connect its baylands, hillsides, greenway trails, and regional parks to protect environmental resources, mitigate the impacts of rising sea levels, and provide opportunities to live an active outdoor lifestyle