

Increase Voter Turnout, Save Taxpayer Money.

Measure \_\_\_, the Hayward Votes Together Initiative, will result in increased voter turnout and reduced costs for taxpayers.

Voter turnout in June elections is extremely low. Hayward has more than 60,000 registered voters, but just 14,185 voted in the last June election.

Democratic principles and greater accountability are needed in our city elections. The best way to achieve that goal is to make sure elections bring in a greater number of informed voters who will provide scrutiny to the process.

In the presidential election of November 2012, more than 42,000 voters cast a ballot. By moving city elections from June to November the city would significantly increase the number of people who participate in local elections. Helping more young and minority residents vote adds to increasing community involvement.

Hayward is the only city in Alameda County that holds its city elections in June. San Leandro moved its elections to November a few years ago, and all other Alameda County cities have made this change. Cities moved their elections to November because voter turnout is higher, and costs for holding the election are lower.

According to the Alameda County Registrar of Voters, Measure \_\_\_ will save Hayward taxpayers more than \$130,000 each election cycle.

Hayward voters have proved in past elections, when they turn out, they will mark their ballot for every race and every initiative.

More voter participation in elections builds a stronger community, sets a positive example for our children and results in a more responsive government.

Vote Yes on Measure\_\_\_

Hayward does better when Hayward Votes Together.

Join the following individuals and organizations in supporting Measure \_\_\_:

- Supervisor Richard Valle
- State Controller Betty Yee
- Hayward Councilmember Sara Lamnin
- Hayward Councilmember Elisa Márquez
- Alameda County Democratic Party

Signees:

Francisco Zermeño, Councilman, City of Hayward

Ginny DeMartini, Vice Chair AD 20, Democratic Central Committee

Steve Bristow, Community Advocate

Fred Sims, Alameda County Board of Education Trustee

Ryan "Rocky" Fernandez, Former AC Transit Director